RUSSELL RYGH

WEB/UI DESIGNER

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Profile

I'm a Web User Interface designer with over 20 years experience in delivering web/mobile-based solutions in an Agile environment. I specialise in creating and editing design systems (style-guides). I've worked in the music industry, the financial sector, digital agencies, education, Dept. of Health etc. I possess a broad range of media design expertise and technical knowledge along with good communication skills.

Key skills

- · Responsive web design for desktop, tablet and mobile
- Mobile app design
- Delivering front end user interface/experience (UI/UX) for web-based applications
- · Accessibility standards (WCAG 2.1)
- Video and other media production
- · Working in an Agile environment

Tools

- Figma, Sketch, Adobe XD, Zeplin, InVision
- Adobe CC: Dreamweaver, Photoshop, Illustrator, InDesign
- UX/UI Wireframe production: Balsamiq, OmniGraffle
- HTML5, CSS3, Bootstrap, Foundation, front end frameworks
- Final Cut Pro X

Career history

Senior UI Designer, Aegon Feb - May 2022

- Designing interactive user interface elements for the new <u>aegon.co.uk</u> design system
- Using Figma to build a variety of components and prototypes
- All design work meets the WCAG 2 AA guidelines.

Senior Web Designer, PRS for Music Sept 2014- Nov 2021

- Defined and created app UI design system and all assets; typography, navigation, form styles, table styles, panels, modals, icons, buttons etc
- Designed the PRS IOS and Android mobile apps
- Designed new application to enable users to search all PRS works
- Other apps designed: Works Registration, Online Statements, CRM, New joining/sign-up process,
 Case portal, Register my Music, Login page, forgotten password
- Designed new Online Concert Calculator
- Re-designed; logged-in homepage
- First use guides for desktop and mobile
- · All design work met the WCAG 2 AA guidelines.
- Promotional videos, internal and external email templates

Responsive Web Designer, Hays 2014

- · Designed multiple external client websites from individual client briefs using Photoshop
- Re-designed existing external client sites to update them to a responsive, modern flat design

- Designed mock-ups for new client sales presentations
- Multiple HTML/CSS builds of client sites

Responsive Web Designer, Kaplan International 2014

- Working from wireframes I designed the responsive pages for the new corporate site
- Designed the small tablet, large tablet and mobile screens

Responsive Web Designer, DC Thomson 2013

- The existing site www.findmypast.com wasn't responsive but it received a huge amount of traffic via mobile and tablet devices. Unfortunately using the site on mobile devices was not a great user experience
- Keeping the existing HTML but adding media queries and new CSS I adapted the existing site to a responsive design for desktop, tablet and mobile
- HTML5, CSS3

2012 and earlier

Web Designer, Michael Page Group

Designer, Goblis

Senior Web Designer, Secret Escapes

Web Designer, British Telecom

Web Designer, Eversheds

Web Designer/Developer, ByASmile

Head of Web Services, Goblis Learning Solutions

Web Designer/Developer, Fildean, LMS Consultancy

Web Lead, e-Learning for Healthcare, Department of Health

e-Learning/Web Consultant, Premier IT Group

Degree in Theatre Arts – Rose Bruford College of Speech & Drama